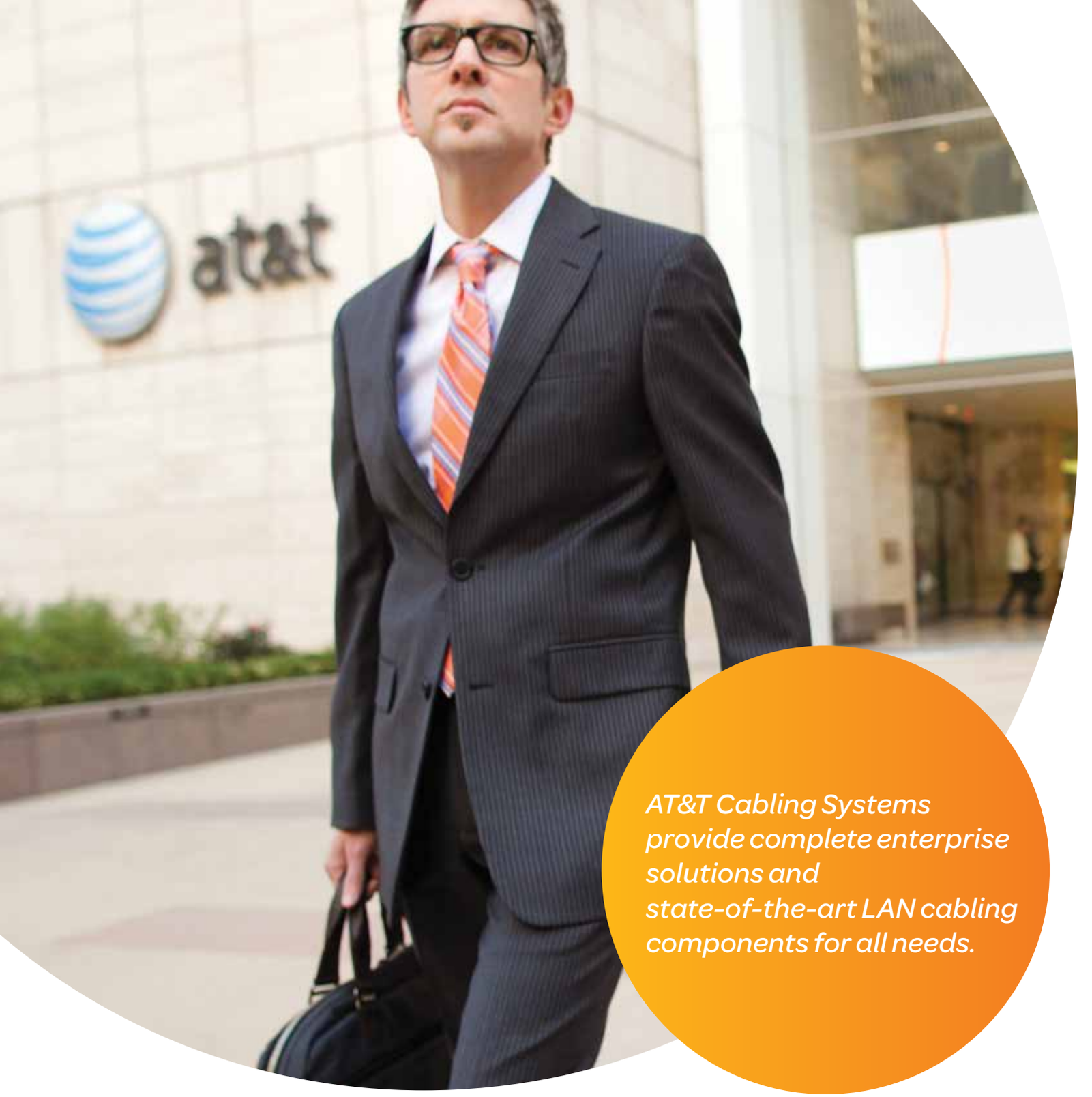
AT&T Cabling Systems

A Cabling Legend Reborn

at&t



AT&T Cabling Systems provide complete enterprise solutions and state-of-the-art LAN cabling components for all needs.

AT&T Cabling Systems

Our high-performance network infrastructure solutions based on innovative designs and highly advanced technology are the first choice for all applications. Faithful to the world-leading AT&T heritage, combining world-class reliability with the unique AT&T Millennium™ Lifetime warranty, AT&T Cabling Systems is your key to years of fail-safe and trouble-free operation, minimizing system downtime and maximizing your profits.

AT&T Cabling Systems

AT&T Cabling Systems Goals

AT&T Cabling Systems Continuous goals:

- *Supply high performance network infrastructure solutions, virtually anywhere in the world.*
- *Provide high performance advanced technology and services.*
- *Satisfy the IT infrastructure needs of our global customers.*
- *Provide continuous expert support and be a reliable partner to all our customers.*

These goals are achieved by a unique combination of deep knowledge of all LAN cabling aspects, integrity, teamwork & creativity , all provided under the trusted AT&T brand.

About AT&T

About AT&T

AT&T is the largest communications company in the world by revenue, operating globally under the AT&T brand.

For more than a century, AT&T has consistently provided innovative, reliable, high-quality products and services with excellent customer care.

AT&T's mission is to connect people with their world, everywhere they live and work, and do it better than anyone else.

This vision is fulfilled by creating new solutions for consumers and businesses, and by driving innovation in the communications and entertainment industry.

Source : http://www.att.com/gen/investor-relations?pid=5711

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AT&T by numbers

243,360
Employees worldwide

8
Nobel prizes in AT&T's heritage

2
AT&T patents received per day

138
Years in communications

Source : http://www.att.com/gen/investor-relations?pid=5711

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AT&T by numbers

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AT&T value rank among the world's most valuable brands

#	Sector	Company	Million US$
1	Tech	Apple	185,071
2	Tech	Google	113,669
3	Tech	IBM	112,536
4	Fast Food	McDonald's	90,256
5	Soft Drinks	Coca-Cola	78,415
6	Communication Provider	AT&T	75,507
7	Tech	Microsoft	69,814
8	Tobacco	Marlboro	69,383
9	Credit Card	VISA	56,060

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AT&T value rank among the world's most valuable communications companies

Source: http://www.millwardbrown.com/brandz/2013/Top100/Docs/2013_BrandZ_Top100_Report.pdf

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Performance

AT&T Cabling Systems provides full component-level performance and 100% factory tested products.

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Warranty

AT&T Cabling Systems provides the AT&T Millennium™ Lifetime warranty – a complete & comprehensive warranty for life.

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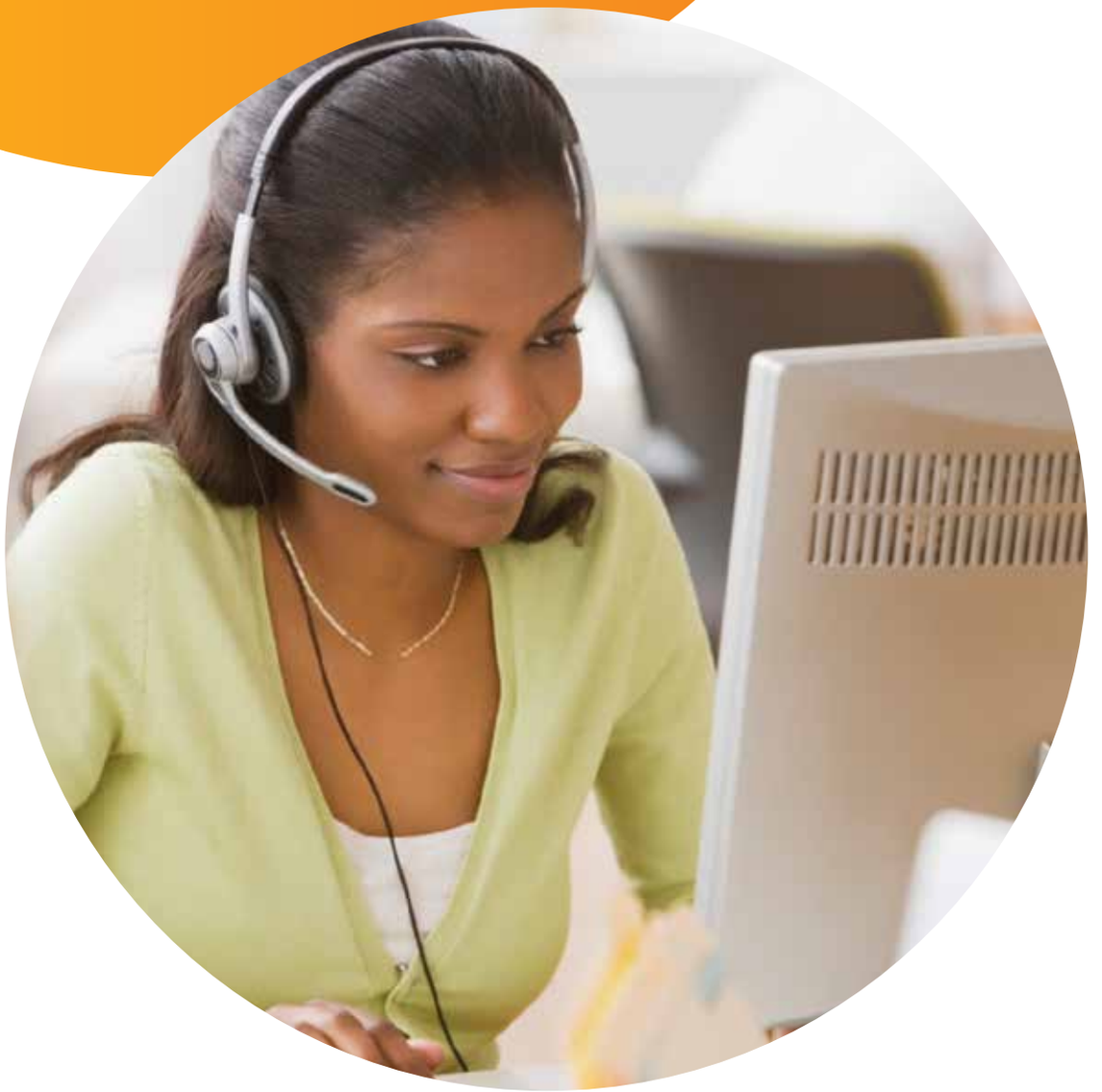
Service



AT&T Cabling Systems provides 24/7 call centers & technical support, email reply within 4 hours, product delivery within 1 day and more.

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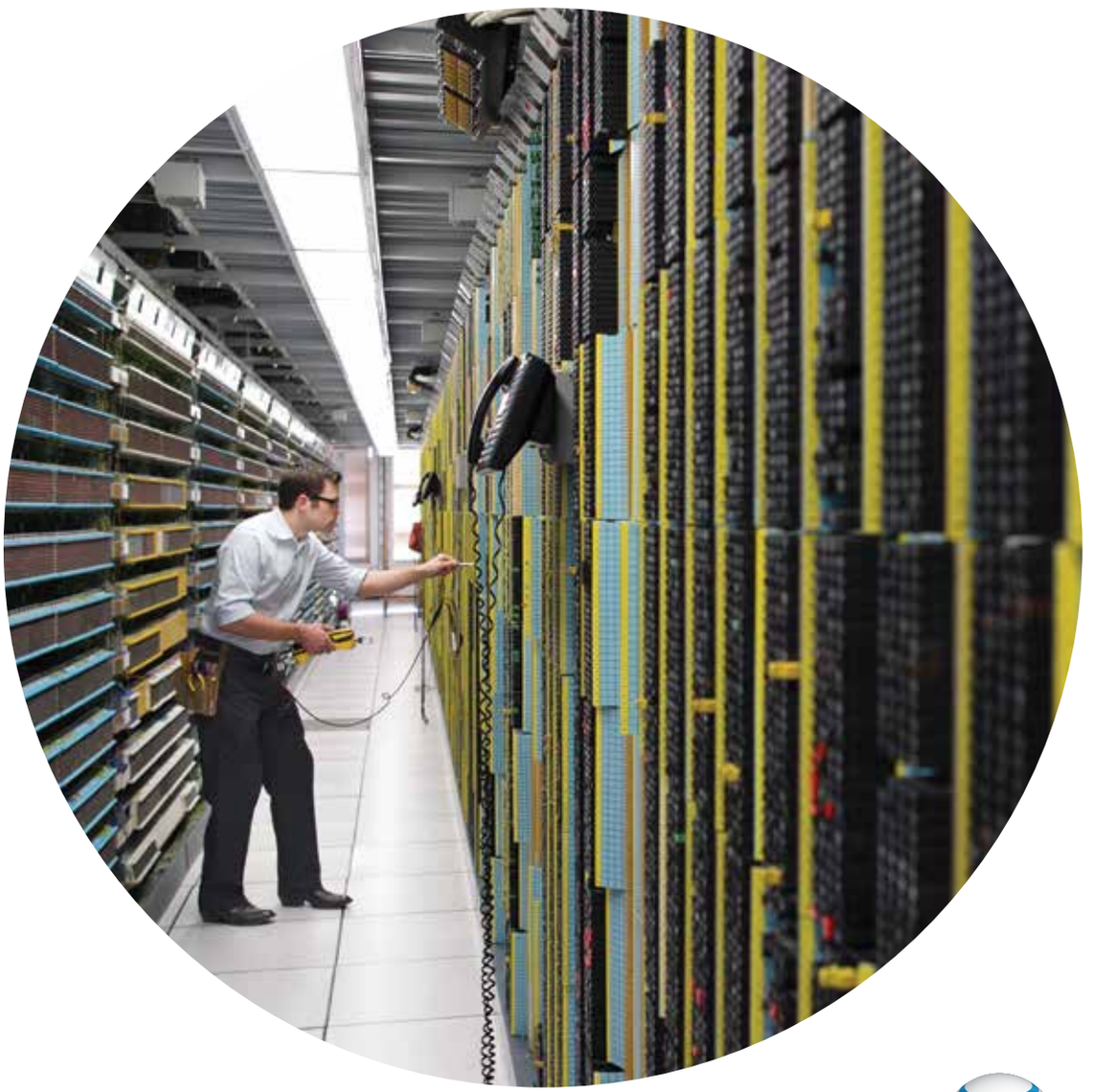
Quality

AT&T Cabling Systems provides the highest quality components with guaranteed performance.



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Solutions

AT&T Cabling Systems provides end-to-end solutions for five cabling segments:

Copper
Fiber
Data-Center
Cabinets
Outdoor

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Channel

AT&T Cabling Systems Channel Program provides full channel protection and secures the channel profits.

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Channel

Service

Solutions

Rethink Possible®

Quality

Performance

Warranty

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AT&T Cabling Systems

AT&T Cabling Systems

Product Range
FiberLine

LAN Fiber-Optic End-to-End Solutions

Cables, Connectors, Panels & Modular Cords:

- FiberLine FO Distribution System
- FiberLine FO Backbone
- FiberLine FO Horizontal System (FTTx)
- FiberLine FO Outlets
- FiberLine FO Cables:

  FiberLine Breakout Cables

  Cables FiberLine Tight-Buffered Cables

  FiberLine Single Loose-Tube Cables

  FiberLine Multi loose-Tube Cables

  FiberLine Simplex & Duplex Cables

  FiberLine Micro-Tube & ADSS Cables

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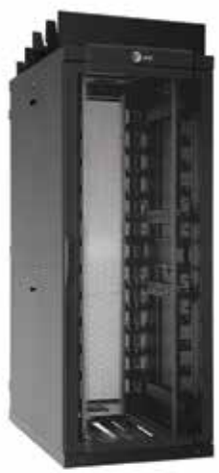
AT&T Cabling Systems

Product Range

CenterLine

Data-Center Complete Solutions

- CenterLine Enclosures & Rack Systems (Server & Networking)
- CenterLine Hot/Cold Corridor Containment Systems
- CenterLine Monitoring & Management System
- CenterLine Copper Cabling Solutions
- CenterLine FO Cabling Solutions



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AT&T Cabling Systems

Product Range

RackLine

Cabinets, Racks, Enclosures & Cable Managements solutions

- RackLine Server Cabinets
- RackLine Networking Cabinets
- RackLine SOHO Cabinets
- RackLine Cable Management Solutions
- RackLine Accessories
- RackLine Power Distribution Systems
- RackLine Ventilation Systems

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AT&T Cabling Systems

Product Range

OutdoorLine

Outdoor cabling solutions

- OutdoorLine Telephone & Category 3 Multipair Cables
- OutdoorLine LAN Cables
- OutdoorLine LAN Connectivity
- OutdoorLine FO Cables
- OutdoorLine FO Connection Boxes
- OutdoorLine Cabinets
- OutdoorLine FTTx Solutions

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It's not complicated

it's not complicated

Faster

Plug & Play Pre-Terminated Cassettes

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it's not complicated

Efficient

All keystone jacks (both shielded & unshielded) fit into 1U 24-Port and 1U 48-Port panels.

All keystone jacks (both shielded & unshielded) can be terminated in a single action by the same multi-punch-down tool and the same blade.

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it's not complicated

Bigger

All components are designed with an embedded bigger margin over industry standards.

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